



CALL FOR PAPERS

The Business History Society of Japan, the Canadian Business History Association, the Business History Conference, and the European Business History Association are pleased to announce a joint call for papers:

Global Connections/Diverse Directions: Building Bridges Across Business Histories 3rd World Congress of Business History, Toronto, Canada 29th Congress of the European Business History Association

DATE: Monday 27 July to Friday 31 July 2026 (main program Tuesday 28 July to Thursday July 29)

A reflection of the ever-changing world of business, the discipline of Business History has been far from static. In recent decades, both research topics and methods have diversified dramatically, following on from the now classic works of Chandler et al. Encouraging trends include business scholars' use of alternative historical approaches and organizational science, including quantitative methods and/or methodologies informed by the "cultural turn"; the institutionalization of Business History research with the establishment of academic academic societies and journals; and the increased internationalization of the field. The program committee thus welcomes papers/panels from postgraduate, early career and established scholars on a wide range of topics and various dimensions of "Global Connections/Diverse Directions: Building Bridges across Business Histories."





The Conference Committee encourages panel and paper submissions from different Associational members and geographic perspectives that engage a diversity of themes, including the historiography of business history, methodological and theoretical innovations, business archives, corporate social responsibility, environmental social governance, nationalization and privatization in historical perspective, and more.

The Business History Society of Japan, the Canadian Business History Association, and the European Business History Association will be holding their Annual Meetings during the Congress and will hold Associational events, including the EBHA awarding its Best Dissertation prize; the CBHA/ACHA will also award its prizes during the Congress.

Typical Submission Formats

- 1. Single paper submissions from which the program committee arranges panels.
- 2. Session proposals submissions consisting of 3-5 papers on a specific theme suggested by the applicants themselves.
- 3. Tracks of more than one session on a single theme or approach (up to three sessions—to be held over the course of one afternoon)

Alternative formats

The organizers also welcome submissions with alternative and creative formats, such as workshops, roundtable debates/discussions, and poster presentations. In such cases, submissions should be sent directly to the organizers. Possible alternative formats include:

- Workshops, groups of scholars who want to use the opportunity of the congress to meet and discuss publications or specific themes. (Note: All materials to be discussed during individual workshops must be uploaded to the conference website at least three weeks before the congress.)
- Roundtable discussions on the state of the field and selected aspects of business history.
- Debates on new research agendas and new approaches to teaching "business history."
- Poster presentations





The deadline for proposals is December 1, 2025

Please use the <u>World CBH Submissions</u> link to submit Papers, Sessions, Workshops, etc.

Local organizer:

Canadian Business History Association; Rotman School of Management, University of Toronto

Planned Additional Conference Programming will include:

- **Guides** for museums, shopping, and art galleries, including the Royal Ontario Museum, Bata Shoe Museum, Textile Museum, Gardiner Museum of Ceramic Art, Art Gallery of Ontario, Aga Khan Museum.
- Toronto Business History Walking Tours, downloadable audio/video created by Rotman MBA students of themes, firms, geographies of Canadian/global business history: Distillery District, Financial District, Fashion District, retailing (Eaton's), manufacturing (Massey), or food services (St. Lawrence Market).
- Plant Tour of automotive manufacturing facility (firm TBD).
- Archival Tours of banking, retail, or other firms/institutions.
- Streetcar Tour of downtown Toronto, with local historians/guides
- Sporting Events (Blue Jays/TFC/Argonauts) and concerts.

Program Committee:

Adoración Álvaro-Moya; Dimitry Anastakis; Sarah Elvins; Andrea Lucht; Andrea H. Schneider; Takeshi Shimizu; Chinmay Tumbe; John Wong

More information on the World Congress on Business History can be found under <u>www.worldcbh.org</u>

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Students, postdocs, and early career scholars, particularly from traditionally underrepresented regions and the Global South, will receive priority funding to support their attendance at the World Congress. Any scholars from those regions who are interested in coming to Toronto in 2026 should reach out to the Conference Program Committee well in advance of the deadline to arrange travel documentation as needed.