



UNIVERSITÀ
DEGLI STUDI
DI PADOVA

SPGI SCIENZE POLITICHE,
GIURIDICHE E STUDI
INTERNAZIONALI

SGA Dipartimento di Scienze
Storiche, Geografiche e
dell'Antichità - DiSSGeA



Fondazione Giuseppe Di Vittorio



Camera di Commercio
Padova

WAGE
Wage Analysis in a Globalising Environment



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SPGI SCIENZE POLITICHE,
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International conference

Making Globalization:

the Integration of the World Economy
in the late 20th century



Contacts:

**Department of Political Science, Law and
International Studies - SPGI**

Organizers & scientific committee:

Marco Bertilorenzi
(DiSSGeA, UNIPD)

Michel-Pierre Chelini
(Université d'Artois)

Lucia Coppolaro
(SPGI, UNIPD)

Lorenzo Mechi
(SPGI, UNIPD)

Francesco Petrini
(SPGI, UNIPD)

Segreteria Organizzativa

Barbara Gollin (SPGI - UNIPD)

17-18 October 2018

Sala seminari 2 – Second floor
Via del Santo 28 - Padova

International conference
**Making Globalization:
the Integration of the World Economy
in the late 20th century**

17 October 2018

■ **9.45: Welcome of the organizers**

■ **10.00-13.00 - Session 1: Trade, commodities and globalization**

Chair: Lorenzo Mechi (University of Padova)

Discussant: Massimiliano Trentin (University of Bologna)

Elizabeth Ingleson (Southern Methodist University, Dallas) – Making “Made In China:” American importers and the China market in the 1970s”

Francesco Petrini (University of Padova) -
Pioneers of globalization: the oil industry.

Coffee break

Marco Bertilorenzi (University of Padova) –
Commodity Futures and the European
Commission

Lucia Coppolaro (University of Padova) –
Globalizing trade: The Uruguay Round of GATT
negotiations (1986-1994)

■ **15.00-16.00 Keynote speech:**

Andrea Colli (Università Bocconi, Milano) – The
role of multinationals in the making of
globalization

Coffee break

■ **16.30-18.30- Session 2: New economic and political paradigms**

Chair: Lucia Coppolaro (University of Padova)

Discussant: Emmanuel Murlon-Druol
(University of Glasgow)

Roberto Ventresca (University of Bologna) – A
Paradigm shift? The OECD and the remaking of
global economic targets (1970s-1980s)

Fritz Bartel (Yale University) – Anything to Avoid
Austerity: Explaining the Socialist Embrace of
Finance Capitalism in the 1970s

Hildete de Moraes Vodopives (University Paris-
Sorbonne) – Factors boosting foreign direct
investments in Brazil (1990s-2000s)

18 October 2018

■ **9.00-10.00 Project report:**

Michel-Pierre Chelini (Université d'Artois, Arras)
– Wages and globalization in the 1980s-1990s:
a turning point? A presentation of the first
outcomes of the international research project
WAGE

Coffee break

■ **10.30-12.30 - Session 3: Globalization and the national social compacts**

Chair: Andrea Caracausi (University of Padova
& SISLAV)

Discussant: Giovanni Bernardini (European
University Institute)

Karl Lauschke (University of Bochum) –

Globalization: The case of the iron and steel
industry

Vincenzo Maccarrone (University College
Dublin) – A Faustian pact with neoliberalism?
Capital and Labour in the Republic of Ireland

Edmondo Montali and Adolfo Pepe (Fondazione
Giuseppe Di Vittorio, Roma) – Globalization and
the Italian trade unions: the crisis of national
labour